

APSI Hires Bryan Nicely of Minter Consulting to update website capabilities

By APSI Public Relations

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APSI turns to Minter Consulting to improve their overall website service. Bryan Nicely will lead the project that will give APSI's visitors a better online experience.

Today APSI announces its new Web site and online capabilities to the public. The updated APSI Web site includes a complete host of capabilities, instant class registration, Media tab for photos, News video, and links to other APSI events and Public Relations.

APSI's new enrollment system will allow each student the ability to register for classes online to secure his/her seat in one of the training programs. The new system will also allow students the ability to pay for their tuition via secured PayPal point of sales process. APSI will still manage the administrative content details while Bryan Nicely at Minter Consulting will focus on continued development, maintenance and the functionality of the new site.

This new site will have a full set of navigational tools, resume submittal capability, media management and Press Release content that will make it very easy for anyone seeking more information on APSI and the Mike Minter Workforce Development Programs. "We are extremely satisfied with the work that Bryan Nicely at Minter Consulting has done with the website. He was able to understand my vision and articulate that vision in to this beautiful new website. Not many web developers actually have the artistic ability to do that, but Bryan is one of the best I have worked with in a very long time" mentioned Scott A. Coulter, CEO of APSI.

The new features make it easier to navigate the website without overwhelming you with areas of non-interest. Visitors can now quickly access the information that is most important to them. You will be able to locate areas of interest, download brochures, inquire about service, register for events and even pay for classes with only a few clicks of the mouse.

Bryan Nicely and Minter Consulting

Minter Consulting is a full service business support company that strives for excellence in all aspects in business. Minter Consulting is ran by former Pro Bowl Safety for the Carolina Panthers, Mike Minter. His vision is to utilize his influence to help businesses and in return use portions of the revenue brought in to support the community. Bryan Nicely serves as the marketing arm of Minter Consulting as well as the Web Developer. Bryan Nicely can be reached at:

http://www.minterconsulting.com/Minter_Consulting/Nicely_Designed.html or

<http://bryannicely.com/>

APSI and the Mike Minter Workforce Development Program

www.apsicorp.com or 704-944-3528 for more information.

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